



FIERA MILANO

SICUREZZA

**SMART
BUILDING
EXPO**

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SICUREZZA AND SMART BUILDING EXPO, NOVEMBER 2021, ALONGSIDE MADE EXPO AT FIERA MILANO

*For optimum synergy and to meet market needs, three events will launch
on the same day, November 22nd*

Milan, 8 February 2021 - Optimising investments, visiting hours and resources, maximising opportunities for discussion and getting up-to-date, but above all offering the world of designers and installers a comprehensive deal. SICUREZZA, the biennial international security and fire sector exhibition, SMART BUILDING EXPO, the home and building automation and tech integration event, and MADE, Italy's leading exhibition for the design sector, have come together choosing to be showcased for the market alongside each other, scheduling their exhibition opening dates on the same day.

SICUREZZA and SMART BUILDING EXPO are being brought forward one day and will be held at Fiera Milano from 22 to 24 November 2021, while MADE confirms the dates for its four-day event, taking place from 22 to 25 November.

These coinciding exposés form an unmissable opportunity for the sector, combining the wide range of materials, carpentry and casings on offer at MADE expo, with the building automation, smart home and security&fire solutions and installations featured at SICUREZZA and SMART BUILDING EXPO.

Throughout their visit, participants will be able to check out a comprehensive exhibition that combines active and passive solutions, so they can gain a full understanding of new developments and their potential, and even gain access to exclusive, dedicated training sessions.

The events will take place at Fiera Milano from 22 to 24 November 2021 for SICUREZZA and SMART BUILDING EXPO, and from 22 to 25 November for MADE expo.