**THE SMART BUILDING EXPO 2023 ENDS WITH GREAT SATISFACTION**

*Technological innovation ensuring efficiency and interoperability, a wide-range debate on hot issues, and qualified training sessions characterised the three-day event packed with operators facing the challenge of integration.*

*Milan, 4 December 2023.* A vast turnout, popular conferences, a broad debate on the opportunities of the smart evolution of buildings and cities: **SMART BUILDING EXPO** **2023,** the home and building automation and technological integration event organised by Fiera Milano and Pentastudio, ended in success thus confirming itself as the event of reference for the Italian market.

An edition characterised by a lot of innovation: SBE, together with SICUREZZA, MADE expo and GEE-Global Elevator Exhibition, participated in a broader event: the **MIBA-Milan International Building Alliance**, the format that, for the first time, brought under one umbrella four vertical shows that, in different ways and with multiple proposals, contribute to the sustainable and smart evolution of buildings and cities. A cross-offer available to visitors with a single ticket and attended by **more than 80,000 operators hailing from 111 countries**.

As part of this event, SMART BUILDING EXPO, with its 142 exhibitors from 15 countries, was an opportunity to review platforms, solutions, and products that are fundamental for making buildings smart and making them communicate with each other within the context of a smart city.

**THREE DAYS TO UNDERSTAND WHERE THE MARKET IS HEADED**

The three days of SBE were characterised by an intense exchange that took place around the four **“Innovation Squares”**, dedicated to Home and Building Automation, System Integration, Renewable Energy and the steadily growing world of Audio-Video.

There was great interest in the topic of **digital building infrastructure** as an enabling technology for opening up to new services, especially when combined with an open source edge computer capable of focusing the intelligence required for operation while avoiding the proliferation of redundant equipment.

**Efficiency, effectiveness, and interoperability** embodied the underlying message of an event that offered a different way of looking at buildings and homes, today increasingly understood as veritable hubs of citizen services.

Many said that "Something has changed" and the feeling is that this is only the beginning of a long-lasting phenomenon that will permanently change our homes, leading to the green revolution that is the focus of the European directives on sustainability.

A great deal of attention has emerged around the so-called **BACS** (Building Automation Control Systems), undervalued resources so far that can lead to major improvements in the energy performance of buildings, especially existing ones, without affecting the envelope. **Savings can be as high as 25-30%.**

Another topic of significant impact, discussed at many stands and seminars, was the “**data driven”** building and city, meaning the collection and management of data as a tool to produce effective and predictive actions.

**EXCELLENCE TRAINING FOR AN EVER EVOLVING SECTOR**

In such a rapidly changing context, it became clear how indispensable it is for the sector operators to be informed and trained on the ongoing evolution.

With a schedule of **over 50 meetings and initiatives** designed to provide opportunities for discussion and professional development at all levels, SMART BUILDING EXPO 2023 provided a full insight into the sector's innovation over the three days of the exhibition, while also focusing on trends and development opportunities.

A number of high-profile speeches took place, including, for example, that of Architect Cino Zucchi and the associates of ALA-Assoarchitetti, which discussed the **topic of the change that the use of new technologies is bringing to the city and buildings**, and how **technology is changing the habits of citizens**, also impacting the real estate sector.

A topic that also marked the high-level debate that characterised the third **Milano Smart City Conference**, which for the first time took place in two different sessions: the first on 14 November at Assimpredil ANCE in Milan and the second at Fiera Milano on 15 November.

**SMART BUILDING EXPO** will be back at Fiera Milano **from 19 to 21 November 2025**, as part of the **MIBA-Milan International Building Alliance,** confirming the same formula while also featuring SBE, SICUREZZA, MADE expo and GEE-Global Elevator Exhibition.