Data 01-03-2019

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Foglio 1



Two months before it starts, expectations for the second edition of Smart Building Expo, the technological convergence exhibition scheduled to be held at Fiera Milano on 13 to 15 November 2019, are on the rise. Organised by Fiera Milano and Pentastudio, Smart Building Expo will be an opportunity to review the development of the networked building market, currently undergoing a profound transformation. Integration is nowadays not just a technological requirement, but an essential need: we are witnessing a smart revolution which is profoundly transforming buildings and cities. Born out of home and building automation and system integration, Smart Building Expo 2019 is expanding its coverage to include the Smart City, with the strategic issue of 5G connectivity as well as systems for the production of renewable power and energy efficiency upgrading. The exhibition will present the market of digital infrastructure together with its applications for buildings and cities. Strategic sectors such as security are already represented by Sicurezza, one of the main European exhibitions for the security industry, which will be held at the same time. A highlight of the event will be the Milano Smart City Conference which will consist of three intense working days, each including an institutional morning session with international keynote speakers of high scientific profile, and a more technical afternoon session with illustrations of best practice. Each day will feature a different vertical stream: the digital infrastructure, smart city-enabling technology, with a particular emphasis on 5G; smart mobility and logistics, fusion between the virtuality of networks and the physicality of urban transport in the era of self-driving cars and e-mobility; urban security and monitoring, a predictive response to the problems of urban areas in terms of security and territorial control. www.fieramilano.it

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